

SmallBiz Self-Service Website

Strategic Business Platform

This website offering is based on the world's most popular Open Source platform and the stable technology of WordPress. It's a high quality business asset with a large volume of public support material.

The popularity of WordPress has resulted in the abundance of technical resources to call for help. Also, there is an overwhelming amount of WordPress documents and books. So, site owners can be confident to invest their time and effort to develop skills and with the *SmallBiz Website*.

Cost Effective and Long-Term

Creative Web Actions' *SmallBiz Website* is the most cost effective website that a small business owner can purchase. This website *will grow with your business* and includes at no extra cost, key advantages such as, a mobile website, integration with social media and blogging.

SmallBiz Website is the best website value for businesses with a tight budget.

Call Creative Web Actions, (813) 856-3312 or email us on atm@creativewebactions.com to setup an appointment to discuss how this website can help your business.



New

SmallBiz Self-Service Website

The *SmallBiz Website* is a customizable full function website at a very reasonable price of \$600.

This is the website offering for budget conscious small business owners that want to take responsibility and personal control of their website presence.



Tel: (813) 856-3312

<http://www.creativewebactions.biz>

SmallBiz Self-Service Website

A Complete Website

Creative Web Actions' *SmallBiz Website* is an innovative offering for small businesses. It's a complete website that's fully operational and thoroughly tested, waiting for content.

Professional Website

This package integrates practical ready-to-use features and tools to manage your website. It's designed for the business owners, like you that wants a professional looking website at a very reasonable price.

Secure Login

Small business owners take charge of their websites and perform content development efforts by executing simple tasks to update the site without using a programmer.

Flexible Design

This package is easy to use with site functions to: implement 13 different layouts, change colors, modify the webpage header, personalize and customize different sections, arrange and organize content, develop new pages and create blog posts and articles very easily.

The capabilities are so powerful that the owner can change the style and

design at any time.

The website's Blog allows you to publish content, i.e., as news, advice, success stories or articles with photos. According to local studies, websites with Blogs obtain 55% more traffic.

As the owner and expert of your own business, you have complete control over website content and the look and feel of the site.

A Better Cost Effective Solution

The *SmallBiz Website* package reduces the cost of ownership by eliminating the need for high paid web technical talent.

Your focus is to spend more effort on developing the right kind of marketing content to achieve your business goals. This approach also affords the business owner the option to write content himself or to solicit copywriting services on a piecemeal basis.

The website programming aspect is essentially removed from the work efforts. Your efforts are on business objectives and achieving your goals.

A Great Value for \$600

Creative Web Actions' *SmallBiz Website* package is priced as a single one-time cost offering with a nominal annual hosting fee of \$150 due starting next year.

This offering provides 5 distinct web service features that implement:

1. Hosting Environment
2. Branded email & Webmail
3. Content Management Platform
4. Small Business Theme
5. Training & Support

The *SmallBiz Website* is sold as a service for a one-time price, the results are:

1. Individual shared hosting account with Bluehost
2. Working website
 - a. WordPress Platform
 - b. Smallbiz Theme
 - c. Mobile website
 - d. Blogging
3. 2 email addresses each with 250 Meg of storage
4. Content management tools
5. Secure login interface
6. Hands-on training & skill transfer
7. Documentation & videos
8. Phone & email support services
9. Optional services available



Email: atm@creativewebactions.com
Website: <http://creativewebactions.biz>